AMNESTY INTERNATIONAL USES OPEN SOURCE BOOKTYPE TO PRODUCE 2014/15 ANNUAL REPORT

New web-based workflow produces multiple language editions simultaneously

BERLIN: Amnesty International has just published their 2014/15 Annual Report, which is a printed book on the state of human rights in 160 countries around the world. Sourcefabric supported this effort by extending its web-based open source Booktype 2.0 software to meet Amnesty International’s complex requirements. Sourcefabric trained the organization’s dedicated editors and translators and supported the book’s production process with on the fly enhancements and bug fixes.

As part of the support for the Annual Report contributors, who were used to Microsoft Word, the Booktype team developed and released a new open source library, PythonOOXML. This library manages .docx import and conversion to HTML, including the transfer of comments made in Word. Authors and translators can use familiar tools and then upload documents to Booktype for collaborative proofreading, editorial approval and final publishing.

To ensure high print standards and total design control for Amnesty International’s most important publication, XML was exported from Booktype to Adobe InDesign for layout approval.

Booktype formed a bridge between the XML format used by Word and the dialect expected by InDesign, including fixes for incompatibilities such as bidirectional English and Arabic text within the same chapter endnote. Also, an xHTML file was created to enable the publishing of the Annual Report on Amnesty International’s website.

For the Booktype team, it was important to understand and respect the existing production process for the Annual Report, which had been established in the past, but also to deliver improvements. The challenge was to fit Booktype into Amnesty
International’s existing workflow, rather than forcing contributors to use Sourcefabric’s workflow concepts.

“We are proud to have helped produce such a comprehensive and important publication in multiple languages with the input of so many people”, said Julian Sorge, Booktype Product Manager.

Caroline Stomberg, Head of Publishing at Amnesty International, said: “With Sourcefabric’s technology and support, we were able to fulfil our ambition of launching online with our advance print copies, which looked professional and simplified our workflows for editing and updating.”

“A browser-based tool like Booktype makes a lot of sense for an organization with offices all over the world. It bundles co-operative editing and communication for all involved in the project, including authors, editors, translators and proofreaders under one easy to use interface”, added Julian Sorge.

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ABOUT AMNESTY INTERNATIONAL
http://www.amnesty.org/
The organization was established in 1961 and is headquartered in London. Amnesty International is a global movement of more than 7 million people who campaign for a world where human rights are enjoyed by all.

ABOUT BOOKTYPE
https://www.booktype.pro/
Booktype is an open source platform that produces beautiful, engaging books formatted for print, web and almost any e-reader within minutes. Booktype.pro is a managed hosting solution provided to meet the needs of publishers.

ABOUT SOURCEFACTORY
www.sourcefabric.org
Sourcefabric is a leader in the development and implementation of open source software for media. Commercial and non-profit organisations worldwide rely on Sourcefabric tools for creating, managing and publishing content online, in print and for broadcast. Sourcefabric received a Knight-Batten Award for Innovations in Journalism in 2011, a Guardian Mega Award for Digital Innovation in 2012, and an African News
Innovation Challenge Award in 2012. Sourcefabric is a non-profit company based in Prague, with offices in Berlin, Belgrade, Cluj and Toronto.

CONTACT
For interviews and further details, please contact
Julian Sorge, Booktype Product Manager
julian.sorge@sourcefabric.org
0049 30 616 29 281

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