A vested interest seeks to distort what's really going on for their own gain. Sometimes that involves lying. Slip in 3 'mistruths' into the story stream and you win.
Vested Interest

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Citizen Journalist

Citizen journalists bear witness to events, but aren’t always 100% reliable. They can upvote reports to keep them in the story stream, or downvote to ban the reporter.

Verifier

Verifiers monitor the story stream to select items worth checking. They have several tools to examine reports. Catch the vested interest in the act and you’ve won.

Moderator

The moderator keeps the game going smoothly. The moderator decides when to call day and night in the news cycle, and can see everything in the game.
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Google Reverse Image Search lets you check if an image has been indexed by Google. Helpful in finding if an image is the original. Also helpful in finding if your images are being used without your permission.

Google Street View can help to identify locations in photographs, especially if you have a rough idea of where a photo or video has been taken.

EXIF metadata viewers like Jeffrey's EXIF Viewer (http://regex.info/exif.cgi) let you see all the metadata smartphones include. Won't help with social media, though; their EXIF info is stripped.

The incredible Wolfram Alpha computational knowledge engine can give you weather data for any day in recorded history. Useful for cross-checking photos with their weather on that day.

Contact the citizen journalist directly. Important for getting additional details and permission to reuse content.
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Liars & Verifiers
Tool
People finders like pipl.com, Spokeo, webmii.com help you to find the people posting items. That's important for gaining permission or getting follow-up.

Tool
Wikimapia is an open-source mapping service that combines multiple maps and points of interest. Useful for comparing locations in photos.

Tool
Fotoforensics.com can help detect Photoshop and other alterations by 'error level analysis.'

Tool
TinEye is a reverse image search that also includes other metadata helpful for determining the original version of a photo.

Tool
Triangulate your reports with other, similar ones. This card lets you combine and compare different reports.

Tool
Check the date and time of the report. Are they correct? Do they match the time of the event?

Tool
Google Earth's terrain view can help to visualize the position of a video.

Tool
Cross-check similar usernames across social media to find methods to contact an uploader.
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Police arrest a woman leading the riots. This must stop! #nojusticenopeace

Time: 14:15pm
Location: City centre
User: @fightforrights

OMG now they’re tear-gassing DOGS?

Time: 15:33pm
Location: Unknown
User: @animalriot

Even the journalists are getting tear-gassed!

Time: 16:40
Location: Unknown
User: @fightforrights

Security camera footage shows the main riot organizers!

Time: 03:30
Location: Unknown
User: @propolice

The flooding has gotten even worse in the St. Pancras tube!

Time: 11:00am
Location: St. Pancras
User: trippytroppy

Man attacks innocent women in street as police ignore.

Time: 21:40pm
Location: Houston
User: @defhap

Lighting strikes Dover. Power out.

Time: 21:41pm
Location: Dover
User: @oldboy

Firefighters arrive on scene in South Cost Plaza

Time: 2:57pm
Location: South Coast Plaza, CA
User: @surfgurl
A vested interest seeks to distort what's really going on for their own gain. Sometimes that involves lying. Slip in 3 'mistruths' into the story stream and you win.
Firefighters secure the scene after the mall fire.

Time: 4:31pm
Location: Costa Mesa, CA
User: @yeponimo

Firefighters on scene to put out large flames at South Coast Plaza.

Time: 2:20pm
Location: Costa Mesa, CA
User: @sherlockholmes

Fire almost gets out of control, but is handled by firefighters.

Time: 3:26pm
Location: Victoria Street, CA
User: @hughgrant

Boy trapped in building, firefighters race the clock.

Time: 2:50pm
Location: South Coast Plaza mall, CA
User: @torodino

Fire erupts at South Coast Plaza.

Time: 2:00pm
Location: Sunflower Ave, CA
User: @mygrandma

Streets are full of firefighters attempting to put out flames.

Time: 3:27pm
Location: Bear Street, CA
User: @username

Car in mall parking lot was consumed in fire.

Time: 5:00pm
Location: South Coast Plaza, CA parking lot
User: @jojo

Huge fire over here, injuries still unknown.

Time: 4:37pm
Location: Bristol Street, CA
User: @hellokitty
A vested interest seeks to distort what's really going on for their own gain. Sometimes that involves lying. Slip in 3 'mistruths' into the story stream and you win.
Huge storm over here, blackouts likely

Time: 1:23am
Location: Dover
User: @wolverine

Terrible storm, rain and floods

Time: 3:32am
Location: Colchester
User: @thunderstorm

We are cut off from electricity!

Time: 5:39am
Location: Margate
User: @gmtplusone

Terrible storm over Rochford, houses are flooding

Time: 22:17pm
Location: Rochford
User: @vajo

Strong winds and lightening force residence to seek shelter.

Time: 23:28pm
Location: Hastings
User: @windin

3rd storm in a row leads to sever floods and damage.

Time: 1:45am
Location: Deal Castle
User: @dunn

Trees are falling due to storm.

Time: 21:44pm
Location: Kingsdown
User: @spike

Whole city loses power in lighting storm.

Time: 21:19pm
Location: Langdon Bay
User: @windycity
A vested interest seeks to distort what's really going on for their own gain. Sometimes that involves lying. Slip in 3 'mistruths' into the story stream and you win.
Riot police are setting off tear gas to counter protesters.  

Location: City centre  
Time: 03:12 am 12 Dec 2014

Police are out in force on Main Street. Streets closed off. Traffic backing up.  

Location: City centre  
Time: 03:25 am 12 Dec 2014

Children are trying to steal some more bikes from Evans Chalk Farm.  

Location: Paul St.  
Time: 04:18 am 12 Dec 2014

Here’s what the Carpetright store looks like now. Fire almost out.  

Location: Tottenham  
Time: 13:36 pm 12 Dec 2014

The Barclays bank was looted, but the ATM was untouched.  

Location: Unknown  
Time: 14:12 pm 12 Dec 2014

Welcome to Hackney.  

Location: Unknown  
Time: 15:32 pm 12 Dec 2014

Double-deck burning. Rioters pushing against bus.  

Location: Unknown  
Time: 04:01 am 12 Dec 2014